

Report of:	To:	Date	Item No.
Cllr Lynne Bowen, Leisure and Culture Portfolio Holder	Council	19 October 2017	8(e)

Executive Report: Leisure and Culture Portfolio Holder

1. Purpose of report

- 1.1** To inform Council of progress on key objectives and the current position on issues within the Leisure and Culture Portfolio, as set out below.

2. Arts, Events and Volunteering

- 2.1 Fleetwood Market** - Due to the success of the artist residency Linda Copeland is continuing her work at Fleetwood Market supplying a series of craft workshops and installations in the lead up to Halloween, Bonfire Night and Christmas. Along with the artist in residency there will be community performances, the involvement of local schools in carol singing and other activities.
- 2.2 Larkholme Grasslands** - A brief for two local artists has been cascaded out for advert to deliver the autumn workshops with Larkholme Primary school in November. The artists will be delivering a creative workshop and a poetry/creative writing workshop with the children. We hope to incorporate some of the children's designs onto structures such as seats, bridges & wind-shelters.
- 2.3 Art on the prom in Cleveleys** – An artist has been selected for 2D step art on Cleveleys promenade. The successful artist, Selina Somalya, was chosen against criteria that included design, consistency on the theme of the mythic coastline and also on her use of appropriate weather resistant materials.
- 2.4 Events** - Despite the weather conditions Fleetwood Triathlon was well supported and received coverage from local press and radio. Autumn will see bonfire and firework celebrations in Poulton, Fleetwood and Garstang. Work continues to plan and co-ordinate the events programme across Wyre for 2018 as the number of events taking place continues to grow.

3. Sports Development

- 3.1 Performance Passes** – Two local athletes, Paul Howlett from Carleton and Christine Brook from Thornton Cleveleys have both been awarded performance passes to use our leisure centres to support their training. Both represent Great Britain in their respective age groups in the sport of triathlon. The costs of competing at a national level are well documented and the performance pass scheme allows our elite sportsmen and women free access to our facilities. Paul and Christine are very grateful for this support and have agreed to support appropriate community based events in return.
- 3.2 Satellite Clubs** - Lancashire Sport Partnership has successfully been granted funding to continue to develop the provision of Satellite Clubs across Lancashire for the next 18 months. Funded by Sport England, Satellite Clubs are local sport and physical activity clubs designed around the needs and motivations of young people to provide them with positive, enjoyable experiences that make it easy for them to become active or to develop more regular activity habits. Wyre has benefitted from this funding over the last three years and we have been promoting a series of information sharing events to our delivery partners to encourage new applications.

4. Tourism

- 4.1 Heritage Open Days – 7 to 10 September 2017**
Wyre had an extensive programme of buildings open and tours taking place as part of the 2017 Heritage Open Days programme. This included a varied Fleetwood programme coordinated by Fleetwood Civic Society. Data is still being gathered but a range of Council buildings were open to the public including Marine Hall, Fleetwood Cemetery and Marsh Mill. Marine Hall was especially popular with nearly 500 visitors.
- 4.2 Group Leisure and Travel Show – 12 October 2017**
We will be actively promoting group visit options to Wyre in October at the NEC in Birmingham. Suggested tour itineraries will be provided to group planners, coach drivers and tour operators with a view to encouraging visits to the Borough and its attractions. The target is to increase the number of group short breaks visiting Wyre.
- 4.3 Marsh Mill – 223rd Birthday Party – 21 and 22 October 2017**
Marsh Mill will open its doors for a special birthday party celebrating its 223rd birthday. There will be tours and activities throughout the weekend.

5. Comments and questions

- 5.1** In accordance with procedure rule 11.3 any member of Council will be able to ask me a question or make a comment on the contents of my report or on any issue, which falls within my area of responsibility. I will respond to any such questions or comments in accordance with Procedure Rule 11.5.